



# Studio Fine Art

## Fall/Winter 2009 Newsletter

### New Releases:



**"Enlightenment"**  
48 x 36  
Edition of 145  
\$2300 Retail  
**Hessam Abrishami**



**"Sunstream"**  
48 x 24  
Edition of 45  
\$950 Retail  
**Goli Mahallati**



**"Simple Dream"**  
60 x 30  
Edition of 19 (embellished)  
\$1400 Retail  
**Parviz Payghamy**



**"Gentle Breeze"**  
48 x 36  
Edition of 19 (embellished)  
\$1300 Retail  
**Parviz Payghamy**

### Website:

Check out the "What's New" page on our website for information about new releases, events, ideas, and other news.

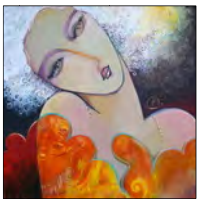
Gallery Login is a new sector on our site that allows galleries to login and view the most current price lists and promotions for all of our artists. Simply click on "Gallery Login" on our home page and type the password "sfa" to be granted access.

### Ideas to Drive Business:

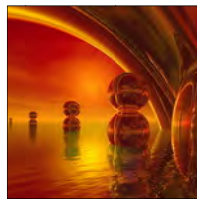
Call us to discuss specific ideas on how your gallery can increase their awareness and profitability. We will provide some suggestions tailored to your gallery's needs and we will work with you in implementing ideas to generate more business.

### New Artists:

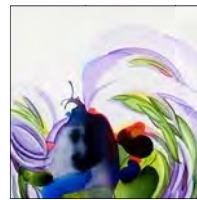
We are excited to introduce other artists available through Studio Fine Art. These artists are popular amongst contemporary collectors, designers, corporate buyers, and other clients. Artworks are available as original paintings or private limited editions.



Darzoo



Geoff Graham



Gulden Imamoglu



Sam Nejati

### Shows:

In this current economy where collectors are more cautious with their investments, to increase foot traffic gallery owners must show that they are still open and proactive. Show you are active by constantly having a reception. Either a full blown One-Man Show or a little showcase is what you need to give your clients a reason to attend.

We are currently scheduling shows for all three of our artists. Call to schedule your next event with our artists. Hessam is fully booked for One-Man Shows in 2010; however, we can still schedule small showcases for your gallery. Call for more details.

### Advertising:

Want to advertise in local, regional, or national publications? Studio Fine Art provides cooperative advertising that makes it easier for galleries to promote their name and artists. Studio Fine Art will even design the ad for you free of charge. Call us to discuss where and what you would like to advertise and possibly having 50% of the cost of the ad credited to your account.

### Books:

Price reduction: Hessam Abrishami's coffee table book.

- **Expressions of Love – Deluxe Book: New Price is \$95**
  - 204 page Retrospective - Includes 128 Images
- **Expressions of Love – Regular Book: New Price is \$45**
  - 114 page Retrospective - Includes 72 Images

With the purchase of any Hessam original painting, limited edition, or bronze sculpture Studio Fine Art will gift you an *Expressions of Love* – Regular Book. This is a great sales tool to have and it will also help sweeten up a deal. You can also upgrade your regular book to a deluxe book for only \$30 more.